

MCC Take Two Awards at The Irish Print Awards

Irish Print Awards

The Irish Print Awards recognise the best of the country's print sector and are regarded as the leading independent awards event for the Irish print industry. All entries were assessed based on the degree of difficulty, level of execution and the quality of print and finishing. Consistency in quality of repro, print and finishing were also assessed.

Print business Innovation Award

Multi-Color Corporation Roscommon were chosen as the winner of the Print Business Innovation Award for the Physio Med Membrane Switch. This is the second year in a row for Roscommon to claim this award.

A very happy Niall O Shea, Managing Director of the Roscommon facility commented "To win this award for a second year in a row is an immense credit to the team's dedication and emphasis on quality. A lot of hard work and attention to detail is required for these products and to receive this recognition from leading industry critics is highly appreciated".

Self-Adhesive Roll Label Printer of the Year Award

Multi-Color Corporation Drogheda were chosen as the winner of the Self-Adhesive Roll Label Printer of the Year Award with the 2016 Jameson Limited Edition Bottle Label at this year's Irish Print Awards.

Paul McEnaney, Managing Director of the Drogheda facility had this to say "We are absolutely thrilled with the news. This was an exciting project to work on for such an iconic Irish brand. The level of intricate detail on this label put the team's technical knowledge and machine capability to the test, but resulted in a fabulous design and finish.

